The online world of Mercedes-Benz is one of many ways you can enjoy being part of the family. You can keep up to date with news and events, or take in an entertaining film. You can get more from your vehicle with helpful tutorial videos and downloadable manuals. And you can check out photos from other Mercedes-Benz drivers and fans, and—perhaps best of all—share yours as well.
C-CLASS COUPE
A Mercedes-Benz coupe is never a mere cut-down take on a sedan. The new C-class Coupe wraps its sensuous standout of a body around stellar performance, far-reaching innovation, and deliciously crafted refinement. Its beauty may be visible in its body. It's revealed in its soul.

If you were to ask yourself why you want a coupe, you wouldn't start by counting its doors. More likely, you'd cast your gaze upon its presence, and let the car lead your eyes. If it also perks up your heart, and your imagination, you'd open one of those doors, take your place behind the wheel, and head for your favorite road.

What you'll find in the new C-class Coupe is that, no matter where your eyes start exploring, it's alluring and appealing from every angle. Its wide grille, outstretching hood and arching LED front lights sweep seamlessly into its wind-honed profile. Flared arches embrace standard 18" wheels, staggered in width to hug the road. Sunlight and shadows outline the muscular rear shoulders, the fastback roofline flowing perfectly into the short rear deck and wraparound LED taillamps. Before you know it, you're back at the front, taking another visual lap to absorb its impeccable details—like the diamond-block texture in its grille, the aerodynamic refinement in the mirrors, or the only power Panorama roof in its class.

It's only when you dive deeper into the C-Class that you realize what you admire in its body is the pure reflection of the character within: The three-dimensional flow and fine tailoring of its four-seat cabin. Innovations in safety and luxury that advance the entire auto industry—from standard collision-avoidance radar to available in-cabin aromatherapy. And most of all, the euphoria of opening it up on the road—turbocharged thrust, agile footwork, and a spirit that's simultaneously easygoing and fiercely competitive. What defines a great sport coupe? It's not just how you get into it. It's how much you do.
**KEY FEATURES**

**WHEN YOU DON’T WAIT FOR OTHERS TO MAKE PROGRESS, IT AUTOMATICALLY PUTS YOU IN THE LEAD**

<table>
<thead>
<tr>
<th>PERFORMANCE</th>
<th>DESIGN</th>
<th>SAFETY</th>
<th>LUXURY</th>
<th>TECHNOLOGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>More exuberant, more efficient power, matched with more precise, polished handling. Five drive modes, from Comfort to Sport*.</td>
<td>Sleek enough to slip through the wind virtually unnoticed. Stylish enough to do just the opposite no matter where it goes.</td>
<td>Groundbreaking safety systems that watch the road ahead, and all around. Active and autonomous systems to follow through.</td>
<td>Four sport seats, with power adjustment and memory for the driver. A giant glass Panorama roof for all to enjoy.</td>
<td>User-friendly innovations to keep you connected, engaged and refreshed. Intuitive controls to keep your world within reach.</td>
</tr>
<tr>
<td>Inline-4 turbo, V6 biturbo, or handcrafted AMG V8 biturbo engine</td>
<td>Sleek new design with hardtop-style frameless doors</td>
<td>Radar-based COLLISION PREVENTION ASSIST PLUS</td>
<td>Four individually contoured seats</td>
<td>7” color screen, or COMAND® with navigation, touchpad and 8.4” color screen*</td>
</tr>
<tr>
<td>DYNAMIC SELECT drive modes</td>
<td>18” to 20” wheels*</td>
<td>ATTENTION ASSIST®</td>
<td>Power tilt/sliding Panorama roof</td>
<td>Mercedes me with smartphone app, in-car Internet and 4G LTE WiFi²</td>
</tr>
<tr>
<td>4-wheel multilink suspension</td>
<td>LED headlamps and taillamps</td>
<td>PRE-SAFE®</td>
<td>Heated and ventilated front seats*</td>
<td>KEYLESS-START</td>
</tr>
<tr>
<td>AIRMATIC® air suspension*</td>
<td>Diamond-block grille in black or with chrome pins*</td>
<td>Intelligent Drive suite of active safety systems*</td>
<td>Multicolor LED ambient lighting*</td>
<td>KEYLESS-GO with HANDS-FREE ACCESS trunklid*</td>
</tr>
<tr>
<td>Confident 4MATIC® all-wheel drive*</td>
<td>Sport, Night and AMG Carbon Fiber Packages*</td>
<td>Rearview or 360° camera system*</td>
<td>13-speaker Burmester® Surround Sound*</td>
<td></td>
</tr>
</tbody>
</table>
Performance isn’t just about seconds, mph and hp—even though the turbocharged C-Class coupes post impressive stats. A Mercedes-Benz coupe must outperform, from millisecond-quick response on the fly, to years of driver enthralment. Specs aren’t for reading. They’re for feeling.

IT’S THE WAY YOU FEEL IT

How far can a C-Class Coupe go without a tune-up? If you mean spark plugs and the like, it’ll be thousands of miles. But a Mercedes-Benz actually tunes itself every few milliseconds, while you drive it. Its high-pressure “piezoelectric” fuel injectors atomize the gasoline into a super-fine, instantly variable spray. Its rapid-multispark ignition can fire the spark plugs four times in the span of a single combustion cycle—literally lightning-quick. The engine’s systems constantly adapt—in concert—to atmospheric conditions, the driver’s throttle demands, even slight differences in fuel quality. The result is that every C-Class engine—from the turbocharged inline-4 of the C300 to the AMG V6 and V8 biturbo engines—is always at its peak performance. And with advanced turbos that quickly spool up to more than 200,000 rpm, they’re almost always at their peak torque, too. So what you feel is instant response at any speed, with lasting benefits in fuel-efficiency and ultralow emissions.

Of course, precisely orchestrated performance isn’t new to Mercedes-Benz—inventor of the car, pioneer of all-wheel drive, creator of the independent suspension, and all that. When Germany’s now-legendary Autobahns were created, a Mercedes-Benz coupe was the first car engineered to make the most of them, combining high power with advanced aerodynamics to achieve superb stability at speed. It’s a legacy you feel every time you squeeze the shift paddles of a new C-Class, or charge its aluminum-intensive chassis through a tight corner.

The true beauty of C-Class performance is that, even if you fixate on a single sensation—maybe the growl of its exhaust, or the bite of its staggered-width tires—what you feel is still the symphony of countless elements in pure harmony. Torque Vectoring Brake precisely favors the outside wheel in a hard corner, to arrest understeer and help put the car on a more ideal path. Three options in suspension setups for the C300 Coupe alone—sporty, sportier or self-leveling, self-lowering AIRMATIC®—each read the road in their own way, all with expert fluency. And two available versions of 4MATIC® all-wheel drive inspire confidence in any season, without incurring the traditional weight and mpg penalties. It’s a car you can feel good about, even while it’s making you feel great.
Music is an art form, and art is subjective. So the C-Class lets you choose from a near-limitless array of listening options. It can stream from your Bluetooth® phone, or via apps such as iHeartRadio.® Delve into local programming via HD Radio,® or opt for nationwide SiriusXM Radio with a 6-month trial.\(^4\)

The Burmester® Premium Surround Sound system* is visual artistry, too. Intricately drilled aluminum speaker grilles take the exquisite cabin up another notch. Germany’s renowned crafters of high-end home audio have created this 590-watt, 9-channel, 13-speaker system expressly for the C-Class.

The C-Class cockpit’s abundance of high-tech conveniences might make you feel totally connected, but its driver controls will create a passionate bond. It starts with the way they reach your senses. Nappa leather is hand-sewn to the thick rim of the steering wheel. Its spokes are positioned perfectly for your fingertips to use the shift paddles, and your thumbs to use its multifunction controls. The Sport Package* adds a racy flat-bottom design. You can power-adjust the wheel for height, reach, and an ideal view of the crisp analog gauges, then save it in the seat memory. What the wheel brings you is even more memorable: the rewards of C-Class handling.

Even with all the advanced safety systems in a Mercedes-Benz, using your seat belt is still one of the most important basics of driving. A two-door coupe, however, poses special challenges. Its doors are longer than a sedan’s, anchoring the shoulder belt farther behind the driver and front passenger. Most coupes just loop the belt near the top of the seat. But tip that seat forward for rear-seat passengers to enter, and the belt hangs in the way. The C-Class Coupe’s seat-belt presenters solve both. Close the door, and a mechanical arm extends to hand you the belt. When retracted, the belt hangs behind the door opening, clearing a path for rear-cabin entry.

Industry-leading innovation and class-exclusive luxuries are nice, but what fun would all that be without a cabin that sets a new standard in its segment? The automotive press—and even those non-car types who publish their opinions—are in rare consensus about the C-Class cabin’s design, materials and craftsmanship. The cascading console sweeps from its satin metallic vent rings to the central controller, outlined at night by multicolor LED lighting* that also sets the footwells and door controls aglow. And no fewer than four trim choices, including natural-grain woods hand-finished in a low sheen, complement the wide spectrum of hand-fitted upholstery.
*Optional or not available on some models. Please see back of brochure.
WHERE IT’S FROM
Affalterbach, Germany, is an orchard town where trophies are harvested. It’s the home of AMG, where for nearly 50 years championship racecars have been created by a team of people who are not just racers. They’re dreamers. Visionaries. And perfectionists. They develop technologies that heighten power, like patented NANOSLIDE® cylinder walls that slash friction and wear. They shatter limitations: Rear-biased AMG Performance 4MATIC® clings to pavement yet delivers nimble balance. And they turn victory on the track—breaking Formula 1® records and by far the most winning name in the DTM (German Touring Car Championship)—into vehicles that conquer the streets of the world, and the hearts of its most passionate drivers.

IS WHAT IT DOES
Each of the three AMG C-Class coupes* is infused with the DNA of racing champions and the hardware to bring it to life: massive brakes, taut suspensions, aggressively aerodynamic bodywork, 18” to 20” AMG® wheels,1 and exclusive cockpits. In the AMG C 43, a 362-hp biturbo V6 teams with a paddle-shifted 9-speed sport automatic and AMG Performance 4MATIC to hit 60 mph in 4.6 seconds.7 A diamond-block grille and distinctive styling conceals an exclusive front axle and adaptive damping. Handcrafted biturbo V8s thrust the 469-hp AMG C 63 and 503-hp C 63 S to class-leading power and torque, and 0-60 in as little as 3.8 seconds. Exclusive bodywork details each C 63, with an “A-wing” front air dam, a power-dome hood, and four flared fenders—necessary to clear their 2.6”-wider chassis. AMG Performance options on all three models include racing-style front seats and a multimode active exhaust system.
All roads are not created the same. Nor all days, or—most importantly—all drivers. With DYNAMIC SELECT, the flip of a console paddle engages any of four performance profiles for the throttle response, shifting and handling feel. You can even customize a mode of your own.

A MODE FOR EVERY MOOD

Some cars are sporty. Some cars are refined. Some are efficient. One of the most compelling reasons to drive a Mercedes-Benz is the way it does all of these, satisfying your cravings, wishes and needs by keeping them in balance, not by compromising one for another.

Some roads are smooth. Some roads are curvy. Some are slippery. And sometimes you just want to make the same road you drive every day feel different—savoring its apexes on a Saturday, coddling your passengers on a Sunday, and sipping fuel on your midweek commute.

DYNAMIC SELECT lets you tune the driving character of your C-Class to all of these factors at the flip of a switch. Five programs—from Comfort to Sport+ to an à la carte Individual mode you can set up to your liking—adapt the throttle mapping, shift points, steering feel, ECO Start/Stop, and AIRMATIC® air suspension.*

AMG DYNAMIC SELECT on the three Mercedes-AMG coupes lets you further dial in the shifting, adaptive damping, exhaust sound and more—plus a RACE mode in the C 63 S. Adjacent pushbuttons offer direct access to the suspension settings and Manual shift mode.
WHAT **LOOKS LIKE** SWAGGER IS LEGITIMATE CONFIDENCE
**LED LIGHTING**

Coming or going, night or day, the C-Class Coupe’s all-LED exterior lighting helps you see and be seen in the best possible light. Standard LED headlamps pierce the night with a color more like natural daylight. Integrated bright white LED Daytime Running Lamps capture the attention of oncoming motorists, while luring admiring eyes to the car’s sculpted profile. Dynamic LED headlamps* swivel their beams as you steer, and adapt the high beams to traffic ahead. They help put more light where you need it, without causing glare for other drivers. Wide, wraparound LED taillamps—a Mercedes-Benz coupe signature—feature a bold “twin torch” design.

**AMG BODY STYLING**

From the large, functional mesh air intakes in the front apron to the diffuser vanes of the lower rear valance, AMG® body styling* expresses the purebred performance of the C-Class Coupe. Along with sculpted side sills and 18” or 19” AMG wheels, the C300 Sport Package complements its sharpened Looks with chrome-tipped pins in the diamond-block grille and Sport brakes. The AMG C43 and C63 models each wear their AMG pedigrees in distinctive style. To add even more drama to any of the coupes, the Night Package renders numerous exterior elements in a gloss black finish. Many of these accents are standard on the AMG C43.

**PANORAMIC IN ITS OUTLOOK**

**AIR BALANCE**

With just a few taps of the elegant console switches, the dual-zone climate control lets the driver and front passenger enjoy a more peaceful coexistence. Standard filtration sweeps dust and pollen particles as tiny as 0.0002” from the cabin air, while using activated charcoal to help counteract odors. The Air Balance system* elevates comfort to well-being. Its ionizer uses an electric charge and dual charcoal filters for freshness like you feel after a summer storm. And from an elegant, LED-backlit vial in the glovebox, the cabin air can be infused with any of five subtle, non-lingering fragrances.

**360° CAMERAS**

A rearview camera* can show a live color view of the area behind your C-Class on the central in-dash display when you shift to Reverse.* Steering-dependent on-screen guidelines make it easier to negotiate parking spaces and avoid curbs. The camera retracts within the trunk Star to help stay clean. With the Parking Assist Package, the Surround View System composes four cameras into a single birdseye view of your car and surroundings. PARKTRONIC with Active Parking Assist uses sonar to help you detect nearby obstacles and size up open parking spaces. It’ll even park the car automatically.*

**VISIONARY IN ITS PERCEPTION**

**INTELLIGENT DRIVE**

An advanced network of multirange radar, stereo cameras and other sensors, Mercedes-Benz Intelligent Drive includes industry-leading standard and available assists that can help make driving safer, less stressful, or simply more enjoyable.

COLLISION PREVENTION ASSIST PLUS uses radar to help sense if you’re approaching slower traffic ahead too quickly. It can alert you to brake, or even start braking autonomously.13 ATTENTION ASSIST® helps detect if a driver is getting drowsy on a longer trip by monitoring up to 70 parameters of driving behavior. Both of these innovations are standard equipment.

**ADVANCED ASSISTS**

The Premium 3 Package adds a suite of advanced driver assistance systems. DISTRONIC PLUS® cruise control uses radar to adapt your speed to the flow of traffic, even if it’s stop-and-go.11 Its Steering Assist feature helps keep you centered between lane markings automatically as you cruise. Active Blind Spot12 and Lane Keeping Assist13 help ease driving on multilane roadways. And thanks to its cameras and sensors, groundbreaking systems of Intelligent Drive can alert you to cross-traffic or pedestrians in your path ahead, or help prepare for an impending collision from behind.14
CHOOSE WHAT YOU CRAVE

**C 300**
- 241-hp 2.0L inline-4 turbo engine
- 7G-TRONIC 7-speed automatic transmission
- Rear-wheel drive
- Staggered-width 18" 5-spoke wheels
- 0–60 mph in 5.9 seconds

**C 300 4MATIC**
- 241-hp 2.0L inline-4 turbo engine
- 7G-TRONIC 7-speed automatic transmission
- 4MATIC® all-wheel drive
- Staggered-width 18" 5-spoke wheels
- 0–60 mph in 5.9 seconds

**AMG C 43 COMING FALL 2016**
- 362-hp AMG-enhanced 3.0L V6 biturbo engine
- 9G-TRONIC 9-speed sport transmission
- AMG Performance 4MATIC with 3-stage ESP®
- Staggered-width 18" AMG® 5-spoke wheels
- 0–60 mph in 4.6 seconds

**AMG C 63 COMING SUMMER 2016**
- 469-hp handcrafted AMG 4.0L V8 biturbo engine
- AMG SPEEDSHIFT® MCT 7-speed sport transmission
- Rear-wheel drive with 3-stage ESP®
- Staggered-width 18" AMG twin 5-spoke wheels
- 0–60 mph in 3.9 seconds

**AMG C 63 S COMING SUMMER 2016**
- 503-hp handcrafted AMG 4.0L V8 biturbo engine
- AMG SPEEDSHIFT® MCT 7-speed sport transmission
- Rear-wheel drive with 3-stage ESP®
- Staggered-width 19" AMG twin 5-spoke wheels
- 0–60 mph in 3.8 seconds
### KEY STANDARD FEATURES

#### PERFORMANCE AND EFFICIENCY
- ECO Start/Stop system
- DYNAMIC SELECT
- AMG DYNAMIC SELECT
- Active engine mounts
- 4MATIC all-wheel drive
- AMG Performance 4MATIC all-wheel drive
- Torque Vectoring Brake
- Limited-slip differential
- Electronically controlled limited-slip differential

#### SAFETY AND SECURITY
- Electronic Stability Program (ESP®)
- Adaptive braking technology: Predictive Brake Priming,
  Automatic Brake Drying, Hill-Start Assist, brake HOLD feature
- Emergency-sensing Brake Assist (BAS®)
- Advanced Tire Pressure Monitoring System
- Rearview camera
- Blind Spot Assist
- 8 air bags offering 10-way protection
- Automatic front seat-belt presenters
- LED Daytime Running Lamps
- LED headlamps
- LED taillamps
- SmartKey remote locking w/KEYLESS-START
- KEYLESS-GO®
- Anti-theft alarm system w/remote panic feature
- PRE-SAFE®

#### COMFORT AND CONVENIENCE
- Power front sport seats w/3-position driver-seat memory
- 3-position memory for front passenger seat
- Heated front seats
- Individual rear seats w/center storage console
- 40/20/40-split folding rear seatbacks
- Power tilt/telescoping steering column
- Multifunction steering wheel w/Nappa leather trim
- Sport steering wheel
- AMG Performance steering wheel
- AMG Performance steering wheel w/DINAMICA side grips
- Panorama roof w/power tilt/sliding panel
- Dual-zone automatic climate control
- Rain-sensing windshield wipers
- Integrated garage-door opener
- Heated power side mirrors
- Auto-dimming driver-side and inside rearview mirrors

#### ENTERTAINMENT AND NAVIGATION
- 7" freestanding high-resolution color central screen
- Console-mounted central controller
- High-resolution color multifunction display
- Burmester® Premium Surround Sound System
- FrontBass® system
- Bluetooth® audio streaming
- Hands-free Bluetooth interface
- Dual USB ports
- In-dash CD player and SD card reader
- SiriusXM Radio with 6-month All Access trial
- HD Radio® receiver
- Prewiring for Garmin® MAP PILOT®
- Mercedes-Benz mbrace®
- 5 years of mbrace Connect services

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### SPECIFICATIONS

<table>
<thead>
<tr>
<th>C300 Coupes</th>
<th>AMG C43 Coupe</th>
<th>AMG C63 Coupe</th>
<th>AMG C63 S Coupe</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Engine</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Type</td>
<td>2.0L inline-4 turbo w/Direct Injection</td>
<td>3.0L V6 biturbo w/Direct Injection</td>
<td>Handcrafted AMG 4.0L V8 biturbo w/Direct Injection</td>
</tr>
<tr>
<td>Power</td>
<td>241 hp @ 5,550 rpm</td>
<td>362 hp @ 5,500-6,000 rpm</td>
<td>469 hp @ 5,500-6,250 rpm</td>
</tr>
<tr>
<td>Torque</td>
<td>273 lb-ft @ 1,300-4,000 rpm</td>
<td>369 lb-ft @ 2,000-4,200 rpm</td>
<td>479 lb-ft @ 1,750-4,500 rpm</td>
</tr>
<tr>
<td>Transmission</td>
<td>7G-TRONIC 7-speed automatic w/shift paddles</td>
<td>9G-TRONIC 9-speed automatic w/shift paddles</td>
<td>7-speed AMG SPEEDSHIFT MCT w/shift paddles</td>
</tr>
<tr>
<td>Acceleration</td>
<td>0–60 mph* 5.9 sec</td>
<td>4.6 sec</td>
<td>3.9 sec</td>
</tr>
<tr>
<td>Wheels</td>
<td>18&quot; 5-spoke w/all-season tires</td>
<td>18&quot; AMG 5-spoke w/all-season tires</td>
<td>18&quot; AMG twin 5-spoke w/high-performance tires</td>
</tr>
<tr>
<td>Suspension</td>
<td>4-wheel multilink w/selective damping</td>
<td>4-wheel multilink AMG RIDE CONTROL sport suspension</td>
<td>4-wheel multilink AMG RIDE CONTROL sport suspension</td>
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</tbody>
</table>

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*Not available (NA)
### DIMENSIONS

<table>
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<tr>
<th></th>
<th>C300 Coupes</th>
<th>AMG C43 Coupé</th>
<th>AMG C63 Coupé</th>
<th>AMG C63 S Coupé</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>111.8”</td>
<td>111.8”</td>
<td>111.8”</td>
<td>111.8”</td>
</tr>
<tr>
<td>Overall length</td>
<td>184.5”</td>
<td>184.9”</td>
<td>187.0”</td>
<td>187.0”</td>
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<tr>
<td>Overall height</td>
<td>55.3” w/ mirrors</td>
<td>55.3” w/ mirrors</td>
<td>55.1” w/ mirrors</td>
<td>55.2” w/ mirrors</td>
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<tr>
<td></td>
<td>79.4” w/o mirrors</td>
<td>79.4” w/o mirrors</td>
<td>79.4” w/o mirrors</td>
<td>79.4” w/o mirrors</td>
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<tr>
<td>Curvature</td>
<td>71.3”</td>
<td>71.3”</td>
<td>73.9”</td>
<td>73.9”</td>
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<tr>
<td>Curb weight</td>
<td>3,638 lbs</td>
<td>—</td>
<td>4,074 lbs</td>
<td>4,094 lbs</td>
</tr>
<tr>
<td>RWD</td>
<td>3,770 lbs</td>
<td>3,935 lbs</td>
<td>—</td>
<td>—</td>
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<tr>
<td>Front/rear</td>
<td>38.8” / 35.6”</td>
<td>38.8” / 35.6”</td>
<td>38.8” / 35.6”</td>
<td>38.8” / 35.6”</td>
</tr>
<tr>
<td>Legroom</td>
<td>42.0” / 32.0”</td>
<td>42.0” / 32.0”</td>
<td>42.0” / 32.0”</td>
<td>42.0” / 32.0”</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>54.8” / 51.7”</td>
<td>54.8” / 51.7”</td>
<td>54.8” / 51.7”</td>
<td>54.8” / 51.7”</td>
</tr>
<tr>
<td>Cargo capacity</td>
<td>10.5 cu ft</td>
<td>10.5 cu ft</td>
<td>10.5 cu ft</td>
<td>10.5 cu ft</td>
</tr>
</tbody>
</table>

### OPTION PACKAGES

- **Premium 1 Package**: NA w/ Premium 2 or Premium 3 Pkg. (C300 requires heated or ventilated front seats.)
  - Blind Spot Assist
  - Rearview camera
  - KEYLESS-GO
  - Burmester Premium Surround Sound
  - SiriusXM Radio with 6-month All Access trial

- **Premium 2 Package**: NA w/ Premium 1 or Premium 3 Pkg. (Requires rearview camera or Parking Assist Pkg. C300 also requires heated or ventilated front seats.)
  - Blind Spot Assist
  - KEYLESS-GO
  - Burmester Premium Surround Sound
  - SiriusXM Radio with 6-month All Access trial
  - Electronic trunk closer with HANDS-FREE ACCESS
  - Power-folding side mirrors
  - Multicolor LED ambient lighting
  - COMAND® hard-drive navigation® with 8.4” screen
  - Touchpad controller
  - Voice control w/learning feature
  - 3 years of no-charge navigation map updates
  - 5 years of SiriusXM Traffic and Weather service®

- **Premium 3 Package**: NA w/ Premium 1 or Premium 2 Pkg. (Requires rearview camera or Parking Assist Pkg. C300 also requires heated or ventilated front seats.)
  - All items in Premium 2 Package
  - Air Balance cabin fragrance system
  - Air Balance cabin-air purification system
  - Active LED headlamps with Adaptive Highbeam Assist
  - DISTRONIC PLUS® with Steering Assist
  - BAS PLUS with Cross-Traffic Assist
  - PRE-SAFE Brake with Pedestrian Recognition
  - PRE-SAFE PLUS w/ rear collision detection and preparation
  - Active Blind Spot Assist
  - Active Lane Keeping Assist
  - Speed Limit Assist

- **AIRMATIC Package**
  - AIRMATIC® air suspension
  - DYNAMIC SELECT suspension modes

- **Parking Assist Package**: Requires Premium 2 or Premium 3 Pkg.
  - PARKTRONIC with Active Parking Assist
  - Surround View System

- **Sport Package**
  - AMG body styling
  - 18” AMG 5-spoke wheels
  - Sport-tuned suspension
  - Sport brake system
  - Sport interior with flat-bottom steering wheel
  - Topstitched MB-Tex upper dash trim
  - Brushed aluminum pedals

### OPTION PACKAGES continued

- **Night Package**: C300 requires Sport Pkg.
  - Gloss Black exterior accents
  - Elements vary by model
  - 18” AMG 5-spoke wheels (Black/Polished) C300 only

- **AMG Exterior Carbon Fiber Package 1**
  - Carbon fiber front A-wing, side-sill inserts and rear valance trim
  - Silver-chrome grille crossbar surround

- **AMG Exterior Carbon Fiber Package 2**
  - Carbon fiber side mirror housings and rear spoiler

### INDIVIDUAL OPTIONS

- **Heated front seats**
- **Heated and ventilated front seats** Requires leather upholstery
- **3-position memory for front passenger seat**
- **AMG illuminated door sills**
- **AMG Performance Nappa/DINAMICA steering wheel**
- **AMG Performance front seats** Requires Night Pkg.
  - Black, red, or silver® seat belts
  - Varies with interior color
- **Head-Up Display®**
- **Rearview camera** Also in Premium 1 Package

- **18” twin 5-spoke wheels**
- **19” split 5-spoke wheels**
- **19” AMG multispoke wheels** Requires Sport Pkg.
- **19” AMG multispoke wheels** (Black/Polished) Requires Night Pkg.
- **19” AMG multispoke wheels** (Titanium or Black)
- **19” AMG cross-spoke forged wheels** (Titanium or Black)

- **Designo Nappa leather upholstery** Bengal Red/Black only
- **Aluminum/Gloss Black trim**
- **Natural Grain Black Ash wood trim** C300 requires Sport Pkg.
- **Linden wood trim**
- **Natural Grain Brown Ash wood trim**
- **Carbon fiber trim**
- **Silver fiber glass trim**

- **Metallic or designo paintwork**
**UPHOLSTERY:**
- MB-Tex
  - C 300

**COLOR:**
- Black

**TRIM:**
- Aluminum/Gloss Black

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**UPHOLSTERY:**
- MB-Tex/DINAMICA
  - AMG C 43
  - AMG C 63

**COLOR:**
- Silk Beige/Black
- Nappa leather (AMG C 63, AMG C 63 S)

**TRIM:**
- Linden wood

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**UPHOLSTERY:**
- Leather
  - C 300

**COLOR:**
- Crystal Grey/Black
- MB-Tex
- Leather

**TRIM:**
- Natural Grain
  - Black Ash wood

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**UPHOLSTERY:**
- designo Nappa Leather
  - C 300
  - Available only in Bengal Red/Black

**COLOR:**
- Cranberry Red/Black
  - Leather

**TRIM:**
- Natural Grain
  - Brown Ash wood (C 300)

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**UPHOLSTERY:**
- Leather
  - AMG C 43

**COLOR:**
- Black
- MB-Tex/Leather/AMG Exclusive Nappa leather

**TRIM:**
- Natural Grain
  - Brown Ash wood

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**UPHOLSTERY:**
- Silk Beige/Black
  - Nappa leather (AMG C 63, AMG C 63 S)

**COLOR:**
- Cranberry Red/Black
- Leather

**TRIM:**
- Natural Grain
  - Brown Ash wood

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**UPHOLSTERY:**
- Leather
  - AMG C 63 S
  - AMG C 63

**COLOR:**
- Red Pepper/Black
- Nappa leather
  - (AMG C 63, AMG C 63 S)

**TRIM:**
- Linden wood

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**UPHOLSTERY:**
- Leather
  - AMG C 63 S
  - AMG C 63

**COLOR:**
- Platinum White/Black
- Nappa leather
  - (AMG C 63, AMG C 63 S)

**TRIM:**
- Linden wood

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**UPHOLSTERY:**
- Leather
  - AMG C 43

**COLOR:**
- Black w/red stitching
- MB-Tex/DINAMICA
  - Leather (AMG C 43)

**TRIM:**
- Natural Grain
  - Brown Ash wood (C 300)

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**UPHOLSTERY:**
- Silk Beige/Black
  - Nappa leather (AMG C 63, AMG C 63 S)

**COLOR:**
- Saddle Brown/Black
- MB-Tex
- Leather

**TRIM:**
- Linden wood

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**UPHOLSTERY:**
- Nappa leather
  - AMG C 43

**COLOR:**
- Black w/red stitching
- Leather

**TRIM:**
- Natural Grain
  - Brown Ash wood

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**UPHOLSTERY:**
- Nappa leather
  - AMG C 63

**COLOR:**
- Black w/gray accents
- Nappa leather
  - (AMG C 63 S)

**TRIM:**
- Silver fiberglass
Mercedes me makes it easy to stay connected to your car, and your life. It can make any trip easier, more enjoyable, or more entertaining. And it’ll bring you a world of rewards for being part of the family.

**CHANGING WHAT’S REMOTELY POSSIBLE**

Any time, any place
Life is better when you’re connected. You don’t have to leave your world behind when you’re in your Mercedes-Benz. And you can have access to your car even after you park and walk away. It’s all possible with Mercedes me.†

Convenience at your fingertips
The Mercedes me website and smartphone app let you control features of your vehicle, interact with your dealer, and more. Your own homepage and the free app for Android® and iPhone® make it easy to plan ahead or be spontaneous.

Your car in your pocket
With the Mercedes me app,‡ you can remote-start your car, lock or unlock its doors, and keep an eye on it if you valet-park. And you can look up a destination or address and send it to your car’s navigation system, all from your phone.

**INSPIRING THE JOURNEY**

Be part of something special
When you drive a Mercedes-Benz, you’re part of the family. Mercedes me lets you follow along on featured road trips, learn about special events, and find out how you can join in on them.

Get the Star treatment
Get exclusive perks at world-class resorts when you stay at a partner hotel of Mercedes me. Visit MBUSA.com/mercedesme to find out more.

Enjoy the personal touch
Beyond its advanced, user-friendly technology, Mercedes me is a team of helpful people who genuinely care. Expert concierges are always on call to help you—from reservations to travel plans to assistance with virtually any request. And you can reach them anytime from wherever you use your smartphone.

**SMOOTHING THE WAY**

Ownership, simplified
From managing your Mercedes-Benz Financial Services account to reaching out to your dealer, Mercedes me makes it easy. Even if you have more than one Mercedes-Benz, you can access them all from the same app.

Technology, demystified
Get the most from the innovative features in your vehicle with helpful how-to videos and downloadable manuals—from your computer or the mobile app. You can even reach out to your dealer’s expert Product Concierge.

Service, on your side
Is it time for service or maintenance? You can make an appointment right from the Mercedes me app. Flat tire, dead battery, or out of fuel? You can summon Mercedes-Benz Roadside Assistance to your side, 24/7, with a few taps.‡

**TOGETHER WHEREVER: mbrace**

It’s perfectly natural to develop an emotional attachment to your Mercedes-Benz. With mbrace, enjoying a technological connection is just as easy.

Mercedes-Benz mbrace® puts the power of Mercedes me to work for you—from apps to WiFi—when you’re in your car, and remote vehicle features when you’re not.‡ Four mbrace packages let you tailor its many benefits to fit your life.

5 years of mbrace Connect included
Every new Mercedes-Benz comes with five years of mbrace Connect at no additional charge. It’s the core mbrace package but it’s far from basic, with remote features and in-car Internet.

**mbrace Special 6-month trial included**
Peace of mind comes from automatic SOS calling after an accident, stolen vehicle tracking, and other security benefits.

Features include:
- Automatic Alarm Notification
- Automatic Collision Notification
- SOS/Emergency Call
- Stolen Vehicle Location Assistance
- Agent-assisted Remote Door Lock/Unlock
- Agent-assisted Vehicle Information
- Safe Ride
- and more

In-car features include:
- Gas Stations & Fuel Prices
- HERE™ Local Search
- Remote Diagnostics
- Roadside Assistance
- Point-of-Interest Download
- Traffic Cameras
- Yelp
- and more

**mbrace Concierge 3-month trial included**
Live assistance from trained professionals, from tickets to a show to travel planning. An expert can even help you find a point of interest, and then guide you there, turn-by-turn.

Features include:
- Mercedes-Benz Concierge
- Point of Interest Destination Download
- Turn-by-Turn Route Assistance
- Location-based Traffic and Weather

**mbrace Entertain 3-month trial included**
Streaming audio and in-car WiFi for you and your passengers.

Features include:
- iHeartRadio®
- TuneIn® world radio
- In-vehicle WiFi

†Available Summer 2016.
‡Available late 2016.
GENUINE ACCESSORIES

Genuine Mercedes-Benz Accessories are engineered to exacting standards of quality, appearance and fit. They help make your car more of what you want or need it to be—from grille to trunklid, wheels to roof racks, cabin to cargo area. There’s no better way to make your car all your own, while keeping it 100% Mercedes-Benz.

C-Class Coupe accessories include:

- Front lower spoiler trim
- Rear spoiler, or rear and roof spoilers
- All-season floor mats
- Cargo area tray
- Cargo box
- Coat hanger Requires Base Module
- Cargo net

ENDNOTES

- Item is optional or not available on some models. See Packages and Options listing at the end of this brochure or visit MBUSA.com for more information.
- Lower-aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires and wheels are designed for use on some and look best on others appropriately sized and approved wheels are recommended for driving in inclement conditions.
- Mercedes me and Mercedes-Benz mbrace® services operate only where cellular and GPS satellite signals are available, which are provided by third parties and are subject to change. For MBUSA.com, see MBUSA.com/community for further details.
- The personal rewards of striving to be the best are even more meaningful in the development of young people. The Genuinely Accessories can help kids more than the chance to be physically active and have fun. It’s also an opportunity to have that can guide them, help them learn how to deal with major life issues, and help them grow stronger not just physically but in their character. As a Mercedes-Benz driver, you become a part of this effort to give hundreds of thousands of kids a better life today, and all of us a brighter tomorrow.